

EVENTS WITHIN THE EVENT



Official opening ceremony
by Gérard Collomb, Minister of State,
Minister of the Interior - France

27 high level conferences
and round tables,
1,058 attendees

5 Milipol Innovation Awards
rewarded companies among
108 innovative submitted
projects

157 "International Business
Meetings"

25 demonstrations
and **10** seminars displayed
by exhibitors



SAVE THE DATES



29 - 31 October 2018

sales@milipol.com
www.milipolqatar.com



2 - 4 April 2019

sales@milipolasiapacific.com
www.milipolasiapacific.com



19 - 22 November 2019

sales@milipol.com
www.milipol.com



Milipol Paris 2017: All-time record levels!

1,005
exhibitors
from 53 countries

43% of new exhibitors

66% non-French

REPRESENTATIVENESS

19%
Law enforcement

16%
Anti-terrorism –
Special Forces

9%
Civil Defence

7%
Security of public
places – Urban
security

6%
Protection of
industrial and
sensitive sites

6%
Port and airport
security – Border
control

23 groups & pavilions

15 international pavilions

	Austria		Israel
	Belgium		Italy
	Brazil		Quebec
	China		Russia
	Croatia		Spain
	Czech Republic		Switzerland
	Germany		United-Kingdom
			USA

8 French groups

- Bretagne Commerce International
- CCI Seine et Marn
- Cluster Eden
- Facim
- GIE Défense NBC
- Optitec
- Primus Défense et Sécurité
- Gicat

GLOBAL SATISFACTION LEVEL*

83%

Satisfaction levels:



86% for the quality of the visitors



80% for the quantity of the visitors

Specific satisfaction levels:



for meeting clients
satisfaction level **90%**



for prospecting new clients
satisfaction level **78%**



for presenting new products / services
satisfaction level **88%**

85%
intend to exhibit at
Milipol Paris 2019

*Exhibitors survey – December 2017

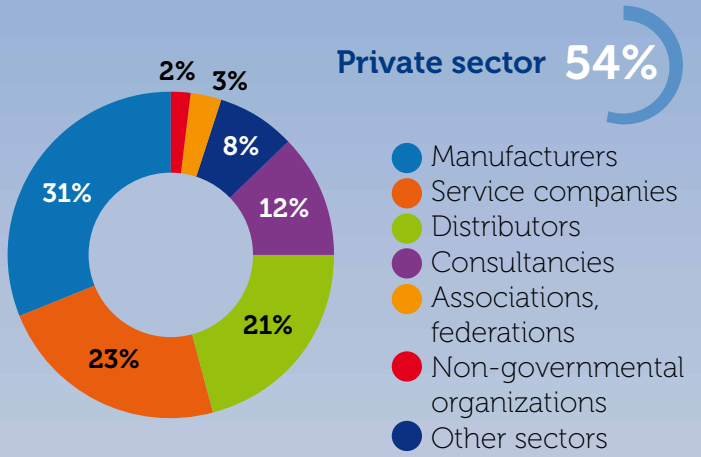
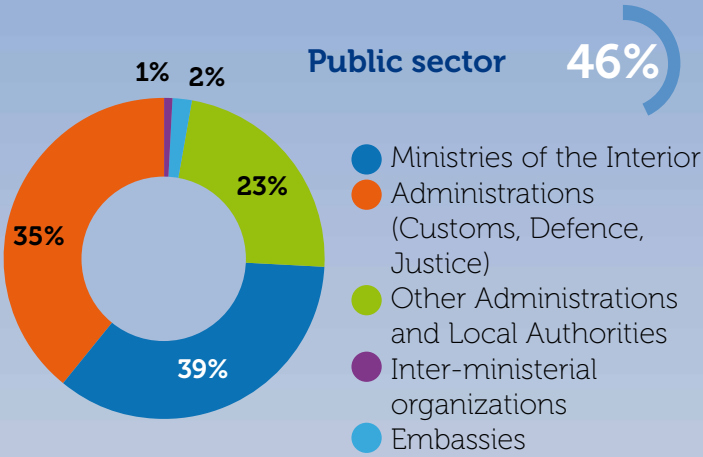
29,939

Visitors

from 151 countries



VISITOR PROFILE



AN IMPORTANT ROLE IN THE PURCHASING PROCESS*

- 61%** of visitors play an active role in purchasing
- 55%** of visitors came with a purchase or investment project
- 89%** of them found what they needed to realize it

MAIN REASONS FOR VISITING*

- Discovering innovations **satisfaction level 92%**
- To understand the entire offer and all issues of current interest **satisfaction level 92%**
- Meeting new partners **satisfaction level 91%**

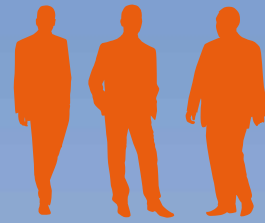
GLOBAL SATISFACTION LEVEL*

92%

- Satisfaction levels:**
- Exhibitor innovations **satisfaction level 92%**
 - Representativeness of the offer **satisfaction level 94%**
 - 88%** intend to visit Milipol Paris 2019

*Visitors survey – December 2017

161 Official Delegations
from 77 countries



753 Official Delegations Members

16 Ambassadors

15 Ministers of the Interior

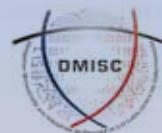
22 Ministerial Directors

39 Ministerial Deputy Directors

ADMINISTRATIONS AND ORGANISATIONS



POLICE NATIONALE



A WIDE MEDIA COVERAGE

331
journalists
from **27** countries



30%
non-French
journalists

www.milipol.com

388 355
V i s i t s

1 531 694
page views

A community of more than
5,658 membres
followers on
social networks

